

# Challenges and Opportunities – a Scottish Perspective

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# What do we Know?



#### **Scottish Schools**

#### Context:

32 local authorities

- 705,874 learners
- 54,193 teachers
- 5067 schools
  - 2606 ELC
  - 1994 primary schools
  - 358 secondary schools
  - 109 special schools (2022)
- Around 1/3 of schools are considered rural
- Demographic changes, alongside geographical challenges, will require us to think differently about the delivery of education and the role of digital technology

#### Media use among 3-17s in Scotland in 2022



66% of children in Scotland have their own mobile phone



To go online: 73% use a mobile phone, 66% use a tablet and 37% use a laptop



96% use video sharing platforms 56% use livestreaming apps/sites 82% use messaging sites/apps







38% of children in Scotland watch live tv 84% watch SVoD



82% watch tv or films on any type of device other than a tv set (85% on a tv set)



60% of children in Scotland play games online





Respect

Excellence ryone

# Challenges



#### Threats.....

CORE	Content Child as recipient	Contact Child as participant	Conduct Child as actor	Contract Child as consumer
Aggressive	Violent, gory, graphic, racist, hateful and extremist content	Harassment, stalking, hateful behaviour, unwanted surveillance	Bullying, hateful or hostile peer activity e.g. trolling, exclusion, shaming	Identity theft, fraud, phishing, scams, gambling, blackmail, security risks
Sexual	Pornography (legal and illegal), sexualization of culture, body image norms	Sexual harassment, sexual grooming, generation and sharing of child sexual abuse material	Sexual harassment, non- consensual sexual messages, sexual pressures	Sextortion, trafficking for purposes of sexual exploitation, streaming child sexual abuse
Values	Age-inappropriate user-generated or marketing content, mis/disinformation	Ideological persuasion, radicalization and extremist recruitment	Potentially harmful user communities e.g. self- harm, anti-vaccine, peer pressures	Information filtering, profiling bias, polarisation, persuasive design
Cross- cutting	Privacy and data protection abuses, physical and mental health risks, forms of discrimination			

#### Some statistics......

In 2022, 63.050 IWF reports included abuse imagery of **seven to tenyear-olds** who were groomed, coerced or exploited online – **a 129% increase on the previous year.** 

Self-generated content or content in which the abuser is not present makes up 78% of all reports received by the IWF.

During 2022-23 Police Scotland recorded 1928 online child sexual abuse crimes, a 6.6% increase on the five year mean.

In 2022-23, Police Scotland carried out 709 investigations, recovering both indecent images of children and/or child sexual abuse material.

Almost 4 in 10 children in Scotland aged 8-17 have experienced a person being nasty or hurtful to them, of these, 87% have via any communications technology

Just over 4 in 10 parents in Scotland mostly rely upon talking to their child to keep them safe online, a quarter mostly rely on trusting their child to be sensible



But what about Al?.....



## Artificial Intelligence: the good, the bad and the ugly....

Critical thinking and problem solving skills

Mental and emotional support

Physical assistance

Personalised learning and pupil feedback

New learning experiences

Creativity



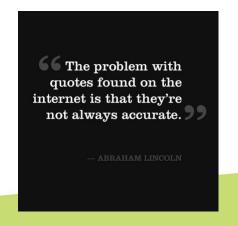
Deep fakes, image generation and manipulation

Reduction in human interaction

Harmful content

Identity protection and cyber threats

Misinformation and bias



For Scotland's learners, with Scotland's educators Do luchd-ionnsachaidh na h-Alba, le luchd-foghlaim Alba

### But what about young people....

- Created using fully clothed photographs of targeted girls
- Around 20 girls aged 11-17 impacted
- 11 boys aged between 12 and 14 involved in either creating or circulating images
- WhatsApp and Telegram apps
- One attempt to extort using a fake image
- Unknown whether images have been uploaded to pornography websites



## AI-generated naked child images shock Spanish town of Almendralejo

24 September





María Blanco Rayo's daughter was one of the girls affected

# Opportunities



#### Role of the Scottish Government



#### National Performance Framework outcome:

that people grow up loved, safe and respected so that they realise their full potential

The safe use of the internet by Scotland's children and young people is paramount.

Policy development and implementation.

- Digital literacy, including internet safety and cyber resilience, are an integral part of the school curriculum.
- Police Scotland will pursue cases where online illegal content and activity occurs, and work to see those responsible brought to justice.
- National Guidance for Child Protection: Support for local areas to ensure effective, evidence-based responses to concerns





#### Looking to the future: Protecting children online in Scotland

- Online Safety Bill
- Effective partnership and collaboration
- Delivering campaigns aimed at parents and carers to keep children and young people safe online.
- Funding third-sector organisations involved in child safeguarding, preventing and responding to child abuse

#### **Safeguarding Context**

National
Guidance for
Child Protection
2021

Getting it right for every child (GIRFEC)

United Nations
Convention on
the Rights of the
Child (UNCRC)





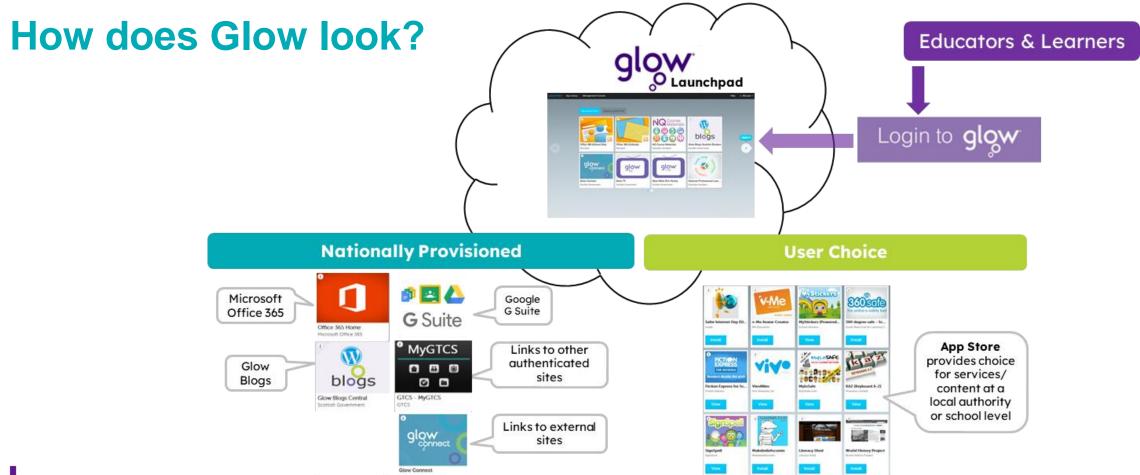








Scotland's national digital learning platform provided by Scottish Government and managed by Education Scotland





## **Safeguarding Across Glow**

**Empowerment** 



**Partnership** 



**Prevention** 





**Accountability** 



**Proportionality** 



**Protection** 

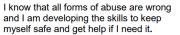


#### **Education Scotland**

#### Curriculum for Excellence

- Experiences and Outcomes
- Benchmarks





HWB 2-49a

- Identifies abusive and bullying behaviour, for example, on-line, face to face and knows where to go for help.
- Explains own rights and responsibilities in relation to abuse.
- Describes the concept of consent.



#### Learning and Teaching - examples

- Digilearn Scot, Digital Schools Awards, Teacher Digital Skills Framework
- Health and Wellbeing PSE, PL for staff
- MVP programme gender-based violence
- Facilitation of national networks to promote collaboration and sharing of good practice eg: National Safeguarding in Education Network, GKCs
- <a href="https://education.gov.scot/resources/safeguarding-and-child-protection/#">https://education.gov.scot/resources/safeguarding-and-child-protection/#</a>
- https://blogs.glowscotland.org.uk/glowblogs/digilearn/





#### Partnership...



Scottish Government partners with IWF to further enhance children's safety online













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